



## Elevating Indonesian Social Studies to the World Stage: The Strategic Role of Nusantara Journal of Social Sciences

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### ABSTRACT

Social science research in Indonesia faces challenges to be recognized globally, both in terms of accessibility, quality, and relevance to international issues. Nusantara Journal of Social Sciences plays an important role in addressing these challenges by providing a platform for Indonesian academics and researchers to publish works that focus on social issues in the archipelago. The journal seeks to raise the standard of research through a rigorous peer-review process and focuses on social and cultural topics that are unique, relevant, and have a significant impact on the development of global social sciences. This article discusses the contribution of Nusantara Journal of Social Sciences in expanding the accessibility of Indonesian research, improving the quality of academic publications, and supporting local researchers to compete on the international stage. In addition, it also explains the various strategies used by this journal to strengthen global research networks, build cross-country collaborations, and elevate the uniqueness of Indonesian culture and social dynamics into the international academic realm. Through these efforts, Nusantara Journal of Social Sciences has succeeded in positioning itself as a strategic scientific journal in promoting Indonesian social studies in the world

**Keywords:** Nusantara Journal of Social Sciences, Indonesian Social Sciences, International Publication, Cultural Studies, Global Research Network.

### INTRODUCTION

In an increasingly dynamic era of globalization, social science research has an increasingly significant role in helping to understand complex and multicultural social phenomena (Patton, 2021). Indonesia, as a country with cultural diversity and a large population, has a lot of potential in social science studies. However, limited access and publication of local research results are often obstacles to introducing Indonesian social studies to the international level. Nusantara Journal of Social Sciences is here to answer



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this challenge by providing a forum for Indonesian and foreign researchers to publish research results that focus on social, cultural, and economic issues that are unique to Indonesia. With an international scientific approach, this journal seeks to elevate the dynamics of Nusantara society to the global stage (Lu & Zhang, 2021).

As a journal committed to the quality and accessibility of research, Nusantara Journal of Social Sciences plays a strategic role in broadening the insights of international academics into the socio-cultural complexities of Indonesia. By implementing strict peer-review standards and prioritizing content relevance, the journal ensures that published research is of high quality and international relevance. This is important considering that most social science research in Indonesia is not yet widely known in the global academic arena (Hammersley & Atkinson, 2019). The journal not only provides a platform for local researchers to share their research results but also builds a stronger research network at the international level through cross-country collaboration (Wang & Li, 2023).

The effort to internationalize Indonesian social science research through Nusantara Journal of Social Sciences also aims to enrich global perspectives on unique and significant local issues. This is important considering the many social phenomena in Indonesia that have not been fully explored and have the potential to make valuable contributions to social science as a whole. According to Creswell and Poth (2018), cross-cultural studies and diverse contexts can enrich scientific understanding globally, so this journal plays a role as an intermediary in introducing unique aspects of Indonesian culture to academics and researchers around the world.

In the long term, Nusantara Journal of Social Sciences is expected to become the main reference center for social science studies on Indonesia and become an inspiration for other journals in Southeast Asia. With the increasing interest in locally based but globally relevant social studies, this journal has a great opportunity to play a role in supporting the development of social sciences based on local perspectives and specific contexts, which are often underrepresented in the global literature (Smith, Flowers, & Larkin, 2022). Ultimately, the vision of Nusantara Journal of Social Sciences is to make Indonesia one of the key players in the international social science landscape.

## METHOD

This study uses a descriptive qualitative approach to analyze the strategic role of Nusantara Journal of Social Sciences in increasing the exposure of Indonesian social studies in the international arena. Data were collected through document analysis and literature review focusing on international journal publications and peer review methods used in this journal. This method was chosen to gain an in-depth understanding of the scientific publishing standards and internationalization strategies implemented by Nusantara Journal of Social Sciences (Creswell & Poth, 2018). In addition, this study also examines the academic collaboration practices adopted by this journal to support cross-border research networks, taking into account their impact on publication quality and local researcher engagement (Lu & Zhang, 2021).

The analysis was conducted by identifying and categorizing data from articles published in Nusantara Journal of Social Sciences over the past three years, as well as observing the collaboration trends of authors from various national backgrounds. This study also compares the internationalization strategies used by similar journals in Southeast Asia, to assess the effectiveness of the approach implemented by Nusantara Journal of Social Sciences. Qualitative analysis was conducted through understanding the main





concepts in the journal internationalization process and interpreting data based on a sociological perspective (Smith, Flowers, & Larkin, 2022). The results of this study are expected to describe the impact and contribution of Nusantara Journal of Social Sciences to the dissemination and recognition of Indonesian social studies in the global academic environment (Wang & Li, 2023).

## RESULT AND DISCUSSION

### Result

The results of the study show that Nusantara Journal of Social Sciences has succeeded in carrying out a strategic role in increasing the visibility of Indonesian social studies through the application of international standards in the review and publishing process. This journal has shown an increase in the quality of published research, especially in terms of the uniqueness and relevance of the topics studied. The published studies not only focus on local issues but also highlight social and cultural aspects that have global impacts. Thus, Nusantara Journal of Social Sciences has succeeded in attracting the attention of international academics who are interested in unique social phenomena in the archipelago (Chen & Wang, 2022).

In addition, the study results indicate that cross-country academic collaborations encouraged by this journal have increased the involvement of researchers from various backgrounds, both domestic and international. This is in line with the findings of Park and Shin (2023), who stated that the involvement of international academics in local journals can expand research networks and enrich perspectives in social science studies. In the Nusantara Journal of Social Sciences, authors from various countries have contributed to articles that raise diverse social and cultural topics. This collaboration not only increases the journal's exposure but also enriches the analysis of the topics discussed through a broader perspective.

The analysis also shows that this journal has improved the quality of publication through a rigorous peer review system, which allows the selection of articles based on high scientific standards. This standard encourages researchers to improve the quality of their methodology and analysis in order to qualify for publication in this journal. According to Knight and De Wit (2021), rigorous standards in review and publication are important steps for journals that want to compete internationally, especially for journals from developing countries. In this context, Nusantara Journal of Social Sciences has succeeded in becoming a platform for Indonesian researchers who want to develop and publish globally competitive research.

Overall, this study identified that the internationalization and cross-country collaboration strategies implemented by Nusantara Journal of Social Sciences have strengthened its position as one of the leading journals in social studies in Indonesia. The increasing quality and exposure of publications in this journal also show a real contribution in bringing Indonesian social studies to the international stage (Li & Yu, 2023). These results support the idea that local journals with good internationalization strategies can be a driving force in the development of social sciences in developing countries.

### Discussion





This discussion highlights the importance of Nusantara Journal of Social Sciences as a platform that connects Indonesian social studies with the international scientific community. With this journal, Indonesian researchers have a place to publish research that focuses on local issues, which are often overlooked by major international journals. As stated by Altbach and De Wit (2020), journals from developing countries play an important role in facilitating unique and diverse perspectives that may be difficult to find in Western journals. Nusantara Journal of Social Sciences is not only a means of publication, but also a bridge between local researchers and the international academic community, introducing the social and cultural dynamics of the archipelago in a broader context.

In addition, the success of Nusantara Journal of Social Sciences in implementing a rigorous peer review process has increased its credibility and made the journal more competitive at the international level. According to Thondhlana and Garwe (2021), improving the quality and relevance of local research is crucial in efforts to penetrate the global academic market. The peer review standards implemented by Nusantara Journal of Social Sciences not only ensure the high quality of published articles but also encourage local researchers to meet global academic expectations. Thus, the journal has had a significant impact on improving the quality and competitiveness of social research from Indonesia.

In addition to improving the quality of publications, Nusantara Journal of Social Sciences also plays a role in building cross-country academic collaborations, which are key elements in expanding research networks and strengthening the global relevance of Indonesian social studies. Huang and Daizen (2022) highlighted that academic collaborations can enrich perspectives and expand access to resources and wider research networks. In this regard, the journal has succeeded in connecting Indonesian academics with scientists from various countries, which not only broadens the scope of topics studied but also strengthens the journal's appeal to foreign researchers (Valente & Lee, 2023). Through this extensive collaboration, Nusantara Journal of Social Sciences is able to bring Indonesian social studies to the global stage, making it an important player in the international academic landscape

## CONCLUSION

Overall, this study shows that Nusantara Journal of Social Sciences plays an important role in elevating Indonesian social studies to the world stage. By implementing strict peer review standards and emphasizing research quality, the journal has succeeded in building an internationally recognized reputation, opening up opportunities for Indonesian researchers to share their research findings in the global academic community. This is in line with the findings of Marginson and Xu (2023) who emphasized the importance of quality and accountability in publications to secure a strong position in the international academic landscape. Through Nusantara Journal of Social Sciences, Indonesia's unique and significant local issues are now receiving wider attention.

In addition, the results of this study also highlight the strategic role of this journal in building cross-country collaborations, which help increase the global relevance of Indonesian social studies and expand international research networks. As explained by Munene (2022), cross-border collaborations not only enrich perspectives but also strengthen the position of research from developing countries in the international arena. Nusantara Journal of Social Sciences has become an important platform for establishing





academic relationships between Indonesian researchers and international scientists, increasing the attractiveness of this journal in the eyes of foreign academics, and enriching intellectual contributions from a broader perspective.

In the long term, the success of this internationalization and collaboration strategy has the potential to make Nusantara Journal of Social Sciences a primary reference in social studies in Indonesia and Southeast Asia. As an academic platform that builds bridges between the local and the global, this journal contributes not only to the development of social sciences in Indonesia but also to strengthening the representation of Asian social studies in the international world. This supports the view of Singh and Trilokekar (2021) that regional academic journals with strong internationalization strategies can play a key role in enriching global academic dialogue. Through its contributions, Nusantara Journal of Social Sciences shows great potential to strengthen Indonesia's role as an integral part of the global social science community.

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